

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 943887-1 | 09/30/12 | September 2012 | 08/27/12 - 09/24/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WXII | Fran Berg | Eagle-Washingt | National |

| Advertiser | Product | Estimate Number |
|-------------------|--------------|-----------------|
| Obama/D/President | SKED A -30'S | 1536 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/18/12 - 09/24/12 | 943887 | 07894910 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912856 | 95 | 101 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|------------------------------|----------------|-------------------------|----------------|-------------------|-------------|-------------|
| 1 | 09/18/12 | 09/21/12 | M-F WXII 12 News @ 5 a 5-6am | | -TWTF-- | :30 | 4 | \$110.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/17/12 | 09/23/12 | -TWTF-- | | | | 4 | \$110.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Tu | 09/18/12 | 5:40 AM | M-F WXII 12 News @ 5 am | 5-6am | :30 | OFA12Z118 | \$110.00 NM |
| 3 | WXII | W | 09/19/12 | 5:12 AM | M-F WXII 12 News @ 5 am | 5-6am | :30 | OFA12Z118 | \$110.00 NM |
| 2 | WXII | Th | 09/20/12 | 5:41 AM | M-F WXII 12 News @ 5 am | 5-6am | :30 | OFA12Z118 | \$110.00 NM |
| 4 | WXII | F | 09/21/12 | 5:13 AM | M-F WXII 12 News @ 5 am | 5-6am | :30 | OFA12Z118 | \$110.00 NM |
| 2 | 09/24/12 | 09/24/12 | M-F WXII 12 News @ 5 a 5-6am | | M----- | :30 | 1 | \$110.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/24/12 | 09/30/12 | M----- | | | | 1 | \$110.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 09/24/12 | 5:21 AM | M-F WXII 12 News @ 5 am | 5-6am | :30 | OFA12Z118 | \$110.00 NM |
| 3 | 09/18/12 | 09/21/12 | M-F WXII 12 News @ 6 a 6-7am | | -TWTF-- | :30 | 4 | \$250.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/17/12 | 09/23/12 | -TWTF-- | | | | 4 | \$250.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WXII | Tu | 09/18/12 | 6:51 AM | M-F WXII 12 News @ 6 am | 6-7am | :30 | OFA12Z118 | \$250.00 NM |
| 1 | WXII | W | 09/19/12 | 6:28 AM | M-F WXII 12 News @ 6 am | 6-7am | :30 | OFA12Z107H | \$250.00 NM |
| 2 | WXII | Th | 09/20/12 | 6:22 AM | M-F WXII 12 News @ 6 am | 6-7am | :30 | OFA12Z107H | \$250.00 NM |
| 3 | WXII | F | 09/21/12 | 6:58 AM | M-F WXII 12 News @ 6 am | 6-7am | :30 | OFA12Z107H | \$250.00 NM |
| 4 | 09/24/12 | 09/24/12 | M-F WXII 12 News @ 6 a 6-7am | | M----- | :30 | 1 | \$250.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/24/12 | 09/30/12 | M----- | | | | 1 | \$250.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 09/24/12 | 6:12 AM | M-F WXII 12 News @ 6 am | 6-7am | :30 | OFA12Z107H | \$250.00 NM |
| 5 | 09/18/12 | 09/21/12 | NBC Today Show | 7-9am | -TWTF-- | :30 | 4 | \$175.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/17/12 | 09/23/12 | -TWTF-- | | | | 4 | \$175.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Tu | 09/18/12 | 8:35 AM | NBC Today Show | 7-9am | :30 | OFA12Z118 | \$175.00 NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at: www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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PO Box 26888
Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|-----------------|---------------------|
| 943887-1 | 09/30/12 | September 2012 | 08/27/12 - 09/24/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | SKED A -30'S | 1536 | |

www.wxii12.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------------|----------------|-------------------------|----------------|----------------|------------|-------------|
| 5 | 09/18/12 | 09/21/12 | NBC Today Show | 7-9am | -TWTF-- | :30 | 4 | \$175.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | W | 09/19/12 | 7:29 AM | NBC Today Show | 7-9am | :30 | OFA12Z118 | \$175.00 NM |
| 3 | WXII | Th | 09/20/12 | 8:41 AM | NBC Today Show | 7-9am | :30 | OFA12Z118 | \$175.00 NM |
| 4 | WXII | F | 09/21/12 | 8:44 AM | NBC Today Show | 7-9am | :30 | OFA12Z118 | \$175.00 NM |
| 6 | 09/24/12 | 09/24/12 | NBC Today Show | 7-9am | M----- | :30 | 1 | \$175.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | M----- | 1 | \$175.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 09/24/12 | 8:27 AM | NBC Today Show | 7-9am | :30 | OFA12Z118 | \$175.00 NM |
| 7 | 09/22/12 | 09/22/12 | NBC Saturday Today | 8-10am | -----S- | :30 | 1 | \$125.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | -----S- | 1 | \$125.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Sa | 09/22/12 | 9:21 AM | NBC Saturday Today | 8-10am | :30 | OFA12Z118 | \$125.00 NM |
| 8 | 09/23/12 | 09/23/12 | NBC Sunday Today | 8-9am | -----S | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | -----S | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Su | 09/23/12 | 8:29 AM | NBC Sunday Today | 8-9am | :30 | OFA12Z118 | \$225.00 NM |
| 9 | 09/23/12 | 09/23/12 | NBC Meet the Press | 9-10am | -----S | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | -----S | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Su | 09/23/12 | 9:59 AM | NBC Meet the Press | 9-10am | :30 | OFA12Z107H | \$225.00 NM |
| 10 | 09/18/12 | 09/21/12 | Live with Regis & Kelly | 9-10AM | -TWTF-- | :30 | 4 | \$65.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | -TWTF-- | 4 | \$65.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WXII | Tu | 09/18/12 | 9:27 AM | Live with Regis & Kelly | 9-10AM | :30 | OFA12Z118 | \$65.00 NM |
| 3 | WXII | W | 09/19/12 | 9:56 AM | Live with Regis & Kelly | 9-10AM | :30 | OFA12Z118 | \$65.00 NM |
| 2 | WXII | Th | 09/20/12 | 9:51 AM | Live with Regis & Kelly | 9-10AM | :30 | OFA12Z107H | \$65.00 NM |
| 1 | WXII | F | 09/21/12 | 9:45 AM | Live with Regis & Kelly | 9-10AM | :30 | OFA12Z107H | \$65.00 NM |
| 11 | 09/24/12 | 09/24/12 | Live with Regis & Kelly | 9-10AM | M----- | :30 | 2 | \$65.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | M----- | 2 | \$65.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | M | 09/24/12 | 9:21 AM | Live with Regis & Kelly | 9-10AM | :30 | OFA12Z107H | \$65.00 NM |
| 1 | WXII | M | 09/24/12 | 9:48 AM | Live with Regis & Kelly | 9-10AM | :30 | OFA12Z118 | \$65.00 NM |
| 12 | 09/18/12 | 09/21/12 | NBC Today Show II | 10A-12N | -TWTF-- | :30 | 4 | \$40.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | -TWTF-- | 4 | \$40.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | Tu | 09/18/12 | 10:56 AM | NBC Today Show II | 10A-12N | :30 | OFA12Z118 | \$40.00 NM |
| 1 | WXII | W | 09/19/12 | 11:30 AM | NBC Today Show II | 10A-12N | :30 | OFA12Z118 | \$40.00 NM |

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| 943887-1 | 09/30/12 | September 2012 | 08/27/12 - 09/24/12 |
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| Obama/D/President | SKED A -30'S | 1536 | |

www.wxii12.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-----------------------------|----------------|---------|--------|----------------|----------|------|
| 12 | 09/18/12 | 09/21/12 | NBC Today Show II | 10A-12N | -TWTF-- | :30 | 4 | \$40.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WXII Th 09/20/12 10:59 AM NBC Today Show II 10A-12N :30 OFA12Z118 \$40.00 NM | | | | | | | | | |
| 4 WXII F 09/21/12 11:27 AM NBC Today Show II 10A-12N :30 OFA12Z118 \$40.00 NM | | | | | | | | | |
| 13 | 09/24/12 | 09/24/12 | NBC Today Show II | 10A-12N | M----- | :30 | 1 | \$40.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/24/12 09/30/12 M----- 1 \$40.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXII M 09/24/12 10:51 AM NBC Today Show II 10A-12N :30 OFA12Z107H \$40.00 NM | | | | | | | | | |
| 14 | 09/18/12 | 09/21/12 | M-F WXII 12 News @ No12-1pm | | -TWTF-- | :30 | 7 | \$50.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/17/12 09/23/12 -TWTF-- 7 \$50.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXII Tu 09/18/12 12:24 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z118 \$50.00 NM | | | | | | | | | |
| 6 WXII Tu 09/18/12 12:54 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z118 \$50.00 NM | | | | | | | | | |
| 3 WXII W 09/19/12 12:24 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z118 \$50.00 NM | | | | | | | | | |
| 7 WXII W 09/19/12 12:59 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z107H \$50.00 NM | | | | | | | | | |
| 4 WXII Th 09/20/12 12:39 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z107H \$50.00 NM | | | | | | | | | |
| 2 WXII F 09/21/12 12:11 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z118 \$50.00 NM | | | | | | | | | |
| 5 WXII F 09/21/12 12:44 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z107H \$50.00 NM | | | | | | | | | |
| 15 | 09/24/12 | 09/24/12 | M-F WXII 12 News @ No12-1pm | | M----- | :30 | 1 | \$50.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/24/12 09/30/12 M----- 1 \$50.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXII M 09/24/12 12:29 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z118 \$50.00 NM | | | | | | | | | |
| 16 | 09/18/12 | 09/21/12 | M-F 3-4P | M-F 3-4P | -TWTF-- | :30 | 4 | \$85.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/17/12 09/23/12 -TWTF-- 4 \$85.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXII Tu 09/18/12 3:40 PM M-F 3-4P M-F 3-4P :30 OFA12Z118 \$85.00 NM | | | | | | | | | |
| 4 WXII W 09/19/12 3:52 PM M-F 3-4P M-F 3-4P :30 OFA12Z118 \$85.00 NM | | | | | | | | | |
| 2 WXII Th 09/20/12 3:11 PM M-F 3-4P M-F 3-4P :30 OFA12Z118 \$85.00 NM | | | | | | | | | |
| 3 WXII F 09/21/12 3:12 PM M-F 3-4P M-F 3-4P :30 OFA12Z118 \$85.00 NM | | | | | | | | | |
| 17 | 09/24/12 | 09/24/12 | M-F 3-4P | M-F 3-4P | M----- | :30 | 1 | \$70.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/24/12 09/30/12 M----- 1 \$70.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXII M 09/24/12 3:49 PM M-F 3-4P M-F 3-4P :30 OFA12Z107H \$70.00 NM | | | | | | | | | |
| 18 | 09/18/12 | 09/21/12 | DR. OZ | M-F 4-5p | -TWTF-- | :30 | 4 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/17/12 09/23/12 -TWTF-- 4 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXII Tu 09/18/12 4:12 PM DR. OZ M-F 4-5p :30 OFA12Z118 \$150.00 NM | | | | | | | | | |
| 2 WXII W 09/19/12 4:18 PM DR. OZ M-F 4-5p :30 OFA12Z118 \$150.00 NM | | | | | | | | | |
| 4 WXII Th 09/20/12 4:29 PM DR. OZ M-F 4-5p :30 OFA12Z107H \$150.00 NM | | | | | | | | | |
| 3 WXII F 09/21/12 4:13 PM DR. OZ M-F 4-5p :30 OFA12Z107H \$150.00 NM | | | | | | | | | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------------------------|----------------|---------|--------|----------------|----------|------|
| 18 | 09/18/12 | 09/21/12 | DR. OZ | M-F 4-5p | -TWTF-- | :30 | 4 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| 19 | 09/24/12 | 09/24/12 | DR. OZ | M-F 4-5p | M----- | :30 | 1 | \$125.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$125.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 09/24/12 4:20 PM DR. OZ M-F 4-5p :30 OFA12Z118 \$125.00 NM | | | | | | | | | |
| 20 | 09/18/12 | 09/21/12 | M-F WXII 12 News @ 5 p 5-6pm | | -TWTF-- | :30 | 4 | \$175.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXII Tu 09/18/12 5:43 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12Z118 \$175.00 NM 1 WXII W 09/19/12 5:21 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12Z118 \$175.00 NM 2 WXII Th 09/20/12 5:21 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12Z118 \$175.00 NM 4 WXII F 09/21/12 5:58 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12Z118 \$175.00 NM | | | | | | | | | |
| 21 | 09/24/12 | 09/24/12 | M-F WXII 12 News @ 5 p 5-6pm | | M----- | :30 | 1 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 09/24/12 5:28 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12Z118 \$150.00 NM | | | | | | | | | |
| 22 | 09/18/12 | 09/21/12 | M-F WXII 12 News @ 6 p 6-630pm | | -TWTF-- | :30 | 4 | \$600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 09/18/12 6:12 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12Z118 \$600.00 NM 2 WXII W 09/19/12 6:19 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12Z118 \$600.00 NM 3 WXII Th 09/20/12 6:12 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12Z107H \$600.00 NM 4 WXII F 09/21/12 6:19 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12Z107H \$600.00 NM | | | | | | | | | |
| 23 | 09/24/12 | 09/24/12 | M-F WXII 12 News @ 6 p 6-630pm | | M----- | :30 | 1 | \$600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 09/24/12 6:12 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12Z107H \$600.00 NM | | | | | | | | | |
| 24 | 09/18/12 | 09/21/12 | M-Sun Nightly News | 630p-7p | -TWTF-- | :30 | 4 | \$600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Tu 09/18/12 6:51 PM M-Sun Nightly News 630p-7p :30 OFA12Z118 \$600.00 NM 1 WXII W 09/19/12 7:00 PM M-Sun Nightly News 630p-7p :30 OFA12Z107H \$600.00 NM 4 WXII Th 09/20/12 6:51 PM M-Sun Nightly News 630p-7p :30 OFA12Z118 \$600.00 NM 3 WXII F 09/21/12 7:00 PM M-Sun Nightly News 630p-7p :30 OFA12Z118 \$600.00 NM | | | | | | | | | |
| 25 | 09/24/12 | 09/24/12 | M-Sun Nightly News | 630p-7p | M----- | :30 | 1 | \$600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|-----------------|---------------------|
| 943887-1 | 09/30/12 | September 2012 | 08/27/12 - 09/24/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | SKED A -30'S | 1536 | |

www.wxii12.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------|----------------|---------|--------|----------------|------------|------|
| 25 | 09/24/12 | 09/24/12 | M-Sun Nightly News | 630p-7p | M----- | :30 | 1 | \$600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXII M 09/24/12 7:00 PM M-Sun Nightly News 630p-7p :30 OFA12Z118 \$600.00 NM | | | | | | | | | |
| 26 | 09/23/12 | 09/23/12 | Su WXII 12 News @ 6 pm | 6-630pm | -----S | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/17/12 09/23/12 -----S 1 \$225.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXII Su 09/23/12 6:21 PM Su WXII 12 News @ 6 pm 6-630pm :30 OFA12Z118 \$225.00 NM | | | | | | | | | |
| 27 | 09/18/12 | 09/21/12 | Inside Edition | 7-730pm | -TWTF-- | :30 | 4 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/17/12 09/23/12 -TWTF-- 4 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXII Tu 09/18/12 7:14 PM Inside Edition 7-730pm :30 OFA12Z118 \$400.00 NM | | | | | | | | | |
| 4 WXII W 09/19/12 7:28 PM Inside Edition 7-730pm :30 OFA12Z118 \$400.00 NM | | | | | | | | | |
| 3 WXII Th 09/20/12 7:27 PM Inside Edition 7-730pm :30 OFA12Z118 \$400.00 NM | | | | | | | | | |
| 2 WXII F 09/21/12 7:27 PM Inside Edition 7-730pm :30 OFA12Z107H \$400.00 NM | | | | | | | | | |
| 28 | 09/24/12 | 09/24/12 | Inside Edition | 7-730pm | M----- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/24/12 09/30/12 M----- 1 \$225.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXII M 09/24/12 7:28 PM Inside Edition 7-730pm :30 OFA12Z107H \$225.00 NM | | | | | | | | | |
| 29 | 09/18/12 | 09/21/12 | Entertainment Tonight | 730-8pm | -TWTF-- | :30 | 4 | \$375.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/17/12 09/23/12 -TWTF-- 4 \$375.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WXII Tu 09/18/12 7:39 PM Entertainment Tonight 730-8pm :30 OFA12Z118 \$375.00 NM | | | | | | | | | |
| 2 WXII W 09/19/12 7:55 PM Entertainment Tonight 730-8pm :30 OFA12Z118 \$375.00 NM | | | | | | | | | |
| 1 WXII Th 09/20/12 7:55 PM Entertainment Tonight 730-8pm :30 OFA12Z107H \$375.00 NM | | | | | | | | | |
| 4 WXII F 09/21/12 7:46 PM Entertainment Tonight 730-8pm :30 OFA12Z118 \$375.00 NM | | | | | | | | | |
| 30 | 09/24/12 | 09/24/12 | Entertainment Tonight | 730-8pm | M----- | :30 | 1 | \$225.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/24/12 09/30/12 M----- 1 \$225.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXII M 09/24/12 7:55 PM Entertainment Tonight 730-8pm :30 OFA12Z118 \$225.00 NM | | | | | | | | | |
| 32 | 09/24/12 | 09/24/12 | VOICE | Prime Other | M----- | :30 | 1 | \$2,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/24/12 09/30/12 M----- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXII M 09/24/12 9:18 PM VOICE Prime Other :30 OFA12Z107H \$2,000.00 NM | | | | | | | | | |
| 33 | 09/18/12 | 09/18/12 | VOICE | 8-9pm | -T----- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/17/12 09/23/12 -T----- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXII Tu 09/18/12 8:20 PM VOICE 8-9pm :30 OFA12Z118 \$1,500.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|-----------------|---------------------|
| 943887-1 | 09/30/12 | September 2012 | 08/27/12 - 09/24/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | SKED A -30'S | 1536 | |

www.wxii12.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|-------------------------------|-------------------|---------------------------|----------------|----------------|------------|---------------|
| 35 | 09/19/12 | 09/19/12 | L&O SVU | 10-11pm | --W---- | :30 | 1 | \$1,600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | --W---- | 1 | \$1,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | W | 09/19/12 | 10:32 PM | L&O SVU | 10-11pm | :30 | OFA12Z118 | \$1,600.00 NM |
| 36 | 09/21/12 | 09/21/12 | DATELINE | 10-11pm | ----F-- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | ----F-- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | F | 09/21/12 | 10:31 PM | DATELINE | 10-11pm | :30 | OFA12Z107H | \$1,000.00 NM |
| 37 | 09/18/12 | 09/22/12 | M-Su WXII 12 News @ 11-1135pm | | -TWTF-- | :30 | 4 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | -TWTF-- | 4 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WXII | Tu | 09/18/12 | 11:28 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | OFA12Z118 | \$250.00 NM |
| 3 | WXII | W | 09/19/12 | 11:18 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | OFA12Z118 | \$250.00 NM |
| 2 | WXII | F | 09/21/12 | 11:14 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | OFA12Z118 | \$250.00 NM |
| 1 | WXII | Sa | 09/22/12 | 11:23 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | OFA12Z118 | \$250.00 NM |
| 38 | 09/24/12 | 09/24/12 | M-Su WXII 12 News @ 11-1135pm | | M----- | :30 | 1 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | M----- | 1 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 09/24/12 | 11:30 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | OFA12Z118 | \$250.00 NM |
| 39 | 09/18/12 | 09/21/12 | NBC Tonight Show | 1135pm-1237am | -TWTF-- | :30 | 4 | \$100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | -TWTF-- | 4 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WXII | Tu | 09/18/12 | 12:31 AM | NBC Tonight Show | 1135pm-1237am | :30 | OFA12Z118 | \$100.00 NM |
| 2 | WXII | W | 09/19/12 | 12:08 AM | NBC Tonight Show | 1135pm-1237am | :30 | OFA12Z107H | \$100.00 NM |
| 4 | WXII | Th | 09/20/12 | 11:58 PM | NBC Tonight Show | 1135pm-1237am | :30 | OFA12Z118 | \$100.00 NM |
| 1 | WXII | F | 09/21/12 | 12:19 AM | NBC Tonight Show | 1135pm-1237am | :30 | OFA12Z118 | \$100.00 NM |
| 40 | 09/18/12 | 09/21/12 | Late Night w/Jimmy Fallon | 1237xm-136xm | -TWTF-- | :30 | 4 | \$30.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | -TWTF-- | 4 | \$30.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WXII | Tu | 09/18/12 | 1:28 AM | Late Night w/Jimmy Fallon | 1237xm-136xm | :30 | OFA12Z118 | \$30.00 NM |
| 2 | WXII | W | 09/19/12 | 1:31 AM | Late Night w/Jimmy Fallon | 1237xm-136xm | :30 | OFA12Z118 | \$30.00 NM |
| 3 | WXII | Th | 09/20/12 | 1:11 AM | Late Night w/Jimmy Fallon | 1237xm-136xm | :30 | OFA12Z107H | \$30.00 NM |
| 1 | WXII | F | 09/21/12 | 1:09 AM | Late Night w/Jimmy Fallon | 1237xm-136xm | :30 | OFA12Z107H | \$30.00 NM |
| 41 | 09/22/12 | 09/22/12 | NBC Saturday Night Live | 1130pm-1am | -----S- | :30 | 1 | \$120.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | -----S- | 1 | \$120.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Sa | 09/22/12 | 12:08 AM | NBC Saturday Night Live | 1130pm-1am | :30 | OFA12Z107H | \$120.00 NM |
| 42 | 09/23/12 | 09/23/12 | NFL Sunday Prime Game | 815p-12a | -----S | :30 | 1 | \$1,600.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

**Send Payment To:**

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

| | | | |
|--|---------------------------------|--|--|
| Invoice # 943887-1 | Invoice Date 09/30/12 | Invoice Month September 2012 | Invoice Period 08/27/12 - 09/24/12 |
| Advertiser Obama/D/President | | Product SKED A -30'S | Estimate Number 1536 |

www.wxü12.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------|----------------|---------|--------|----------------|----------|------|
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$1,600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 09/23/12 11:01 PM NFL Sunday Prime Games 815p-12a :30 0FA12Z107H \$1,600.00 NM | | | | | | | | | |
| 43 | 09/22/12 | 09/22/12 | Notre Dame Football | ND Football | -----S- | :30 | 1 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 09/22/12 9:14 PM Notre Dame Football ND Football :30 0FA12Z107H \$350.00 NM | | | | | | | | | |
| 44 | 09/23/12 | 09/23/12 | NFL Pre-Game | 7-8p/9p/4p | -----S | :30 | 1 | \$550.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$550.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 09/23/12 7:06 PM NFL Pre-Game 7-8p/9p/4p :30 0FA12Z118 \$550.00 NM | | | | | | | | | |
| 45 | 09/24/12 | 09/24/12 | NBC Tonight Show | 1135pm-1237am | M----- | :30 | 1 | \$100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$100.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 09/24/12 12:09 AM NBC Tonight Show 1135pm-1237am :30 0FA12Z118 \$100.00 NM | | | | | | | | | |
| Total Spots | | | | | | | 95 | | |

Payment Terms 30 Days

| | |
|---------------------------------|--------------------|
| <u>Gross Total</u> | \$26,590.00 |
| <u>Agency Commission</u> | \$3,988.50 |
| <u>Net Amount Due</u> | \$22,601.50 |